This sensational Swedish-built 4-passenger sedan combines the high speed performance of a sports car with the safety, refinement and comfort of an ideal family car. It gives amazing economy — up to 35 miles per gallon — yet boasts a dynamic 85 HP twin-camshaft engine that's brilliantly alive and exceptionally responsive. Balanced body weight and smooth suspension plus armchair comfort luxuriously reclined, carefree motoring. The Volvo PV 544 is a product of superb Swedish engineering.

**SPECIFICATIONS: VOLVO PV 544**

- **Engine**: 1433 cc, 4 cylinders, twin-camshaft, balance shafts
- **Power**: 85 HP at 5200 rpm
- **Transmission**: 4-speed, optional
- **Compression Ratio**: 8:1
- **Top Speed**: 110 mph
- **Fuel Capacity**: 16.5 gallons
- **Weight**: 2700 lbs
- **Brakes**: Front disc, rear drum
- **Suspension**: Front and rear semi-elliptical leaf springs

**AB VOLVO**

Export department
GÖTEBORG SWEDEN

**Importers**: VOLVO IMPORT, INC., 402 Hudson Terrace, Englewood Cliffs, N.J.
DISTRIBUTORS: VOLVO DISTRIBUTING, INC., 402 Hudson Terrace, Englewood Cliffs, N.J.
SHERWOOD IMPORTS, INC., 3011 West 27th St., Houston 14, Texas
AUTO IMPORTS, INC., 16871 Ventura Blvd., Sherman Oaks, Calif.

In Canada:
AUTO IMPORTS (SWEDEN) LTD., Head Office: 1000 Bank St., Toronto 5, Ont.

Ron DAWSON

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