Choosing a car involves taking a critical look at it, comparing it with the competition feature by feature and seeing what you really get for your money. When you consider a Volvo 244 DL you have a great deal to compare. The new front suspension, for example, gives even better road holding and ride while the new rack and pinion steering improves directional stability and response. The front seats are more comfortable and even safer. The car also has bigger halogen headlights for safer night driving. New wheels with radial ply steel braced tyres. An electrically heated rear window. And disc brakes all round.

The reliability of a Volvo, the low depreciation, the safety, quality and twelve-month unlimited mileage warranty are other Volvo features well worth considering. The new 244 DL, like all other Volvo models, has a completely restyled front end. Apart from being very attractive, it increases the car’s energy absorbing ability so you travel even safer in a 1975 Volvo.

It’s powered by a new 2.1 litre engine developing 97 hp DIN.

Volvo 244 GL

The Volvo 244 GL is a really exceptional car, built for the man who seeks even greater comfort and performance. Under the bonnet is a new 2.1 litre engine with an overhead camshaft and CI fuel injection. It gives 123 hp DIN. Leather-faced seats, a sliding steel sunroof, tinted windows, a tachometer, manual gearbox with overdrive and an electrically heated driving seat are other features.
The most spacious Volvo. A wonderful estate car with real saloon car comfort and a maximum cargo space of almost 67 cubic feet. Like the other new Volvos, road holding is even better this year due to the new front suspension, the wider track and the new steering system. Another feature is the practical, hard-wearing cloth upholstery which is available in a choice of colours with matching carpet and trim for the cargo area.

The Volvo 245 is powered by a new overhead camshaft 2.1 litre engine which develops 97 hp DIN or, the same engine with CI fuel injection developing 123 hp DIN. Either can be combined with a manual gearbox or automatic transmission.

Just folding down the rear seat increases the cargo capacity from 53 cubic feet to almost 67 cubic feet. The tailgate opening is 45.7" wide and 30.7" high - room enough for a six-foot settee. A pressurized spring makes the tailgate easy to open and it is held up by means of a self-locking mechanism.

Cargo area dimensions, Volvo 245 DL

<table>
<thead>
<tr>
<th></th>
<th>Rear seat in use</th>
<th>Rear seat folded</th>
</tr>
</thead>
<tbody>
<tr>
<td>Length</td>
<td>44.5 in (113 cm)</td>
<td>74.0 in (118 cm)</td>
</tr>
<tr>
<td>Volume, approx.</td>
<td>53 cu ft (1.5 m³)</td>
<td>67 cu ft (1.9 m³)</td>
</tr>
<tr>
<td>Concealed cavity</td>
<td>2.3 cu ft (65 dm³)</td>
<td></td>
</tr>
<tr>
<td>Cargo capacity</td>
<td>990-1210 lb. (450-550 kg)</td>
<td></td>
</tr>
</tbody>
</table>

Seeing behind you is just as important as seeing ahead. Which is why the tailgate window of the Volvo 245 DL is heated electrically and has a wiper and washer.
Volvo 264 DL

There's much to be found beneath the exclusive lines of this beautiful car, in addition to things taken for granted by a Volvo owner, such as safety, quality, comfort and reliability. The Volvo 264 DL has a new all-aluminium V6-engine. It is a 2.7 litre CI fuel injected unit developing 140 hp DIN. It also features a new front suspension, a wider front track, power assisted rack and pinion steering, re-designed seats with integral head restraints and a wider range of adjustment, sunroof and tinted windows. High intensity rear fog lights and large halogen headlights with two separate reflectors make driving at night effortless in all weathers.

There are two new transmissions to choose from. One is a five-speed manual unit for improved performance and economy, the other is our new quick-change fully automatic transmission.

Volvo 264 GL

The finest car Volvo has ever built. The 264 GL has of course all the features of the 264 DL but, as far as specification is concerned, this car is in a class of its own. The Volvo 264 GL has electrically operated front side windows conveniently controlled from the dashboard, headlight washers and wipers and distinguished coachwork. The furnishings are also very exclusive. You can choose between leather faced seats or the extravagance of plush. The whispering world of the new Volvo 264 GL offers you the utter comfort of air conditioning which even in our climate must be experienced to be believed.

Have a word with your Volvo dealer, he knows.

The factory reserves the right to make changes at any time, without notice, to prices, colours, materials, equipment, specifications and models and also to discontinue models.

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